



The Link in Bio Tune-Up

Plan the page before you build it. Eight links, four sections, one top pick.

Every tap on your bio is a small chance for someone to find your next thing. Plan it here first, then build it in about a minute. This sheet maps to a free **Build a Bio** page: **four sections**, **eight links**, and **four socials**. Pick the one link you want to lead with.

Your top link this week the one thing you most want a returning visitor to see first

Section 1

Name this group (for brands, for readers, for creators, connect)

☐

☐

Section 2

Name this group (for brands, for readers, for creators, connect)

☐

☐

Section 3

Name this group (for brands, for readers, for creators, connect)

☐

☐

Section 4

Name this group (for brands, for readers, for creators, connect)

☐

☐

Your four socials the accounts worth a tap

☐ ☐

☐ ☐

Leave these out tick each one you cleared

☐ **The app they came from**
They already tapped from there

☐ **Anything stale**
A page you have not touched in months

☐ **Repeat destinations**
Five links pointing to the same place

The stranger test. Open the app you use most and tap your own bio link the way a stranger would.
Notice where you land.

☐ **Points home** ☐ **Needs a fix**

One page in front of you beats a bio you keep meaning to fix. Plant the links you want people to see, on land you own.

Seeding Serendipity
GROW YOUR OWN LUCK